



MAIN STREET BASIC TRAINING - DESIGN
for
MAIN STREET DIRECTORS
SMALL TOWN MAIN STREET COORDINATORS
BOARD MEMBERS and VOLUNTEERS

Goldsboro, October 30, 2019

Location: The Terrace Room: [104 S. Center Street, Goldsboro](#)

Directions: Click on the link below and add your starting location for directions

- [104 S. Center Street, Goldsboro](#)

Parking: Click the [direction and parking link](#) for detailed information.

- Parking is available on Center Street, Walnut Street.
- Parking lots P4 and P6 on the parking map are most convenient to the space.
- The physical address to P4 is 130 N. Center St.
- P6 is located behind the Terrace Room.

NOTE: *PLEASE MAKE SURE THAT YOU WEAR CLOSED-TOED SHOES.

Wednesday, October 30

9:30 **Welcome & Introductions, Overview of Training** Liz Parham

DESIGN

Session will cover concepts, tools, resources, staff and committee responsibilities, and services available.

9:45 ***Presentation: Focusing Design on your Economic Development Strategy*** Liz Parham

Getting Ready for Design, Committee Responsibilities

10:00 ***Presentation: Stocking your office for design*** Sherry Adams

10:15 **BREAK**

10:30 ***Presentation: Stocking your office for planning*** Darren Rhodes

10:40	<i>Presentation: Focusing on Planning to Implement your Economic Development Strategy?</i> Planning Tools: Codes & Ordinances, Working with your Planners, Small Area Plans/ Land Use Plans, The Downtown Toolbox, Resources	Darren Rhodes
11:10	BREAK	
11:20	<i>Presentation: Rehabilitation of Your Downtown Buildings to support Your Economic Development Strategy</i> Repair, Rehabilitation, Restoration, Secretary of the Interior's Standards for Rehabilitation National Register Historic Districts vs. Local Historic Districts, Historic Tax Credits	Jeff Adolphsen
12:20	LUNCH on Your Own: Restaurant Options Link	
1:45	Walk Thru of Downtown Buildings	Jeff Adolphsen/Julie Metz
2:30	<i>Exercise: Identifying Open Space Elements</i>	Chuck Halsall
3:00	<i>Presentation: Downtown Open Space: The Role it plays in your Economic Development Strategy</i> Streetscape elements - Types of trees, lighting, furnishings, etc. Pocket Parks & Parking Lot design Signage - Wayfinding, gateways, kiosks, banners, etc. RFP vs. RFQ – What's the difference? Ways of funding	Chuck Halsall
4:00	BREAK	
4:15	The Design Queue - How to request Design Assistance	Sherry Adams
4:25	DESIGN Q & A / Adjourn	

Wrap Up Notes:

- Naomi will send a link with pdfs of all presentations and handouts to all attendees after training. Please download the materials within 3 days of receiving the link. The link will expire.
- Additional resources may be found on the conference website. Check back as more resources are added to the page.
- <https://www.ncmainstreetconference.com/design-documents-training>